

Every body in perfect harmony



# Digest and Feel Your Best

As important as digestive health is, some people find it difficult to talk about. And others don't realize the impact it can have on their health. Digestive issues can affect us in ways we might never have imagined – weight, energy, immunity and skin. Helping your customers understand this is a great introduction to Herbalife® Digestive Health products.

## FOLLOW THE SIGNS

The signs of digestive distress can be all too obvious – irregularity, gas, upset stomach and bloating. Yet even those who aren't experiencing any apparent problems may not be getting the full nutritional benefit of food and supplements. Helping support the body's ability to absorb nutrients and cleanse the digestive system enhances your customers' efforts to improve their health and lose weight. As they experience improved results, so will your business.

## SOOTHE

### Herbal Aloe Powder and Liquid

- Soothes the stomach
- Relieves occasional indigestion
- Supports internal cleansing and healthy elimination
- Formulated with high-quality aloe

## ENHANCE

### Florafibre

- Provides friendly bacteria
- Enhances overall digestive health
- Combination of fiber and acidophilus

### Probiotic Complex

- Restores and maintains a proper balance of intestinal microflora
- Promotes gastrointestinal health
- Formulated with friendly bacteria

These products are not intended to diagnose, treat, cure or prevent any disease.

# It's Never Been Easier

Personalize your program to address your specific digestive health needs.

	SOOTHE		ENHANCE	
	Herbal Aloe Powder	Herbal Aloe Liquid	Florafibre	Probiotic Complex
				
Relieves occasional indigestion	✓	✓		
Enhances overall digestive health	✓	✓	✓	✓
Provides friendly bacteria			✓	✓
Improves nutrient absorption	✓	✓		✓

## Why Digestive Health?

### Got Fiber?

In North America, the average person consumes about 14 g of dietary fiber daily, far below the recommended 25 g to 35 g.

– Center for Nutrition Policy and Promotion, USDA, 2007

### Emerging Emergencies

Canadians experiencing symptoms related to the digestive system made an estimated 6.4 million visits to emergency rooms in 2001.

– Statistics Canada

### High Cost of Digestive Health

Gastrointestinal problems are common, and a cause of significant health expenditure and days lost from work.

– The Canadian Digestive Disease Foundation, 2007

### Traveler's Troubles

Travelers may be subject to certain stresses, such as disruption of usual eating and drinking habits, which can lead to indigestion, nausea, fatigue or insomnia.

– Centers for Disease Control and Prevention

## Business Tools

**Downloadables on MyHerbalife.com:**

- Digestive Health Flyer 
- Digestive Health Postcard 
- Digestive Health Training Slides 
- Herbal Aloe Powder Fact Sheet 

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